CIVO
NAVIGATE

Sovereignty and AI edition

2025 London
Sponsorship Prospectus

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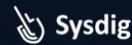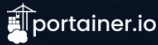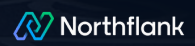
Introducing Civo Navigate

Sovereignty and AI edition

Experience a tech event at the forefront of AI, cloud, and data sovereignty — for tech leaders and builders shaping the future.

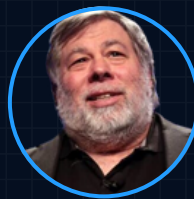## Past Keynote Speakers

KELSEY HIGHTOWER

CHERYL HUNG

STEVE WOZNIAK

NICK CALDWELL

SOLOMON HYKES

MARTY WEINER

PAST SPONSORS INCLUDE

phoenixNAP
GLOBAL IT SERVICES

intel.

PERCONA

Sysdig

NVIDIA.

humanitec

SUSE

PURESTORAGE

CIVO NAVIGATE
LONDON

1
Day

WHEN:
30th September 2025

WHERE:
Convene 155 Bishopsgate, Liverpool Street

20+
Speakers

Civo Navigate: Sovereignty and AI Edition is the definitive event for leaders and builders navigating the next era of cloud technology. Join top minds from across the industry to explore transformative ideas, cutting-edge tools, and real-world solutions.

800+
Attendees

Why sponsor?

Targeted Network Opportunities

Meet and build relationships with key decision-makers, potential clients, and talented professionals in the AI and tech ecosystem. Sponsoring provides exclusive access to networking lounges, VIP events, and speaker sessions.

Direct Engagement with Industry Leaders

Connect with tech pioneers and thought leaders, including experts from the machine learning and artificial intelligence space. Position your brand as a leader by associating with the brightest minds in the industry.

Influence the Future of Sovereignty and Artificial Intelligence

Civo Navigate is all about provoking thought and shaping the future of technology. Sponsorship gives you a voice in industry discussions and an opportunity to influence trends in sovereignty, artificial intelligence, and machine learning.

Exclusive Product and Service Showcasing

Demonstrate your latest innovations, solutions, or open-source contributions to an audience eager to explore new technologies. Sponsors get premium booth space, demo sessions, and promotional opportunities across the event.

Thought Leadership and Credibility

Showcase your company's expertise by hosting workshops, panel discussions, or keynotes. Sponsoring Civo Navigate solidifies your authority in the tech space, making you a go-to resource for innovation.

High ROI and Cost-Effective Marketing

Compared to traditional marketing campaigns, event sponsorship provides a cost-effective way to reach a highly relevant audience. Gain maximum exposure through digital and in-person branding, pre- and post-event promotions, and media coverage.

Sponsor
Testimonials

CIVO NAVIGATE

"The event has been great – a lot of business opportunities! If you are doing anything with Kubernetes or DevOps, Navigate is the event to be at"

Anuraag Gutgutia - Co-founder, TrueFoundry
(Navigate North America 2024)

"Hosting a large event isn't easy, especially when you're as hospitable and attentive as the team at Civo. From the bull riding competition to the deep talks on the future of cloud native technologies, I couldn't recommend a conference more."

Zach Michel - Co-Founder Middleware
(Navigate North America 2024)

"We've had a lot of great people come by [our booth], but the quality of the conversations have been really good too."

Ian Riopel, Slim.AI
(Navigate North America 2023)

"Overall, the event was refreshing, and the Dagger team is heading back to our respective homes feeling more motivated than ever to continue our work and fix CI once and for all. We want to thank the Civo team for organizing the event, all the other sponsors for helping to make it happen, and of course each and every attendee who spent time with us. We are looking forward to the next one."

Dagger
(Navigate North America 2024)

Civo Navigate London 2023 Highlights

ATTENDEE COMPANIES: Goldman Sachs · mastercard · NOKIA · Hewlett Packard Enterprise · SKY · TATA · Couchbase · Venafi A CyberArk Company · bumble · DATACORE · PURESTORAGE

TOP-3 ATTENDEE JOB ROLE

21.89%	**C-level/Founder**
9.95%	Director/VP
8.96%	Manager

TOP-3 ATTENDEE INDUSTRIES

66.6%	**Information Technology**
6.2%	Financials
4.7%	Professional Services
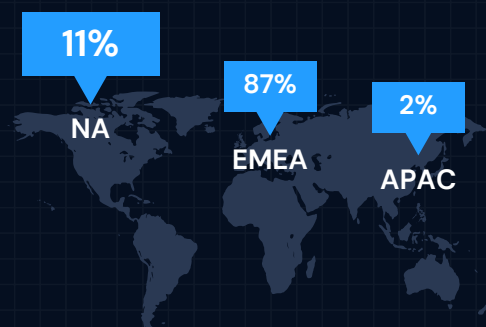
TOP-3 WAYS ATTENDEES HEARD ABOUT CIVO NAVIGATE

42.1%	**Recommendation**
16.9%	LinkedIn
14.7%	X (Twitter)

GENDER

79.4%	**Male**
16.8%	Female
3.8%	Undisclosed

DEMOGRAPHICS

88% First time attendees

ATTENDEE GEOGRAPHY

- 11% NA
- 87% EMEA
- 2% APAC

COMPANY SIZE

53.3%	**0-99**
16.7%	100-499
4.9%	500-499
7.6%	1,000-4,999
4.1%	5,000-9,999
8.2%	10,000+

Civo Navigate London 2024 Highlights

TOP-3 ATTENDEE JOB ROLE

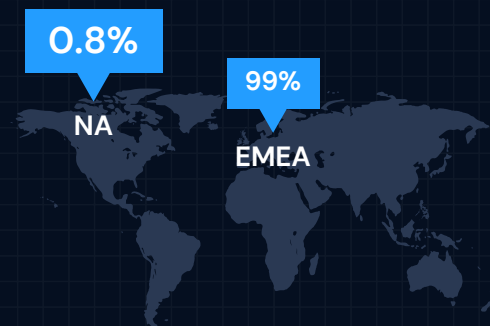**27.59%** **C-level/Founder**
11.21% Director/VP
6.90% Manager

TOP-3 ATTENDEE INDUSTRIES

72.4% **Information Technology**
6.9% Professional Services
2.6% Energy

TOP-3 WAYS ATTENDEES HEARD ABOUT CIVO NAVIGATE

20.7% **Recommendation**
15.5% LinkedIn
12.1% Civo comms

GENDER

80.2% **Male**
18.1% Female
1.7% Undisclosed

DEMOGRAPHICS

73% First time attendees

ATTENDEE GEOGRAPHY

0.8% NA

99% EMEA

COMPANY SIZE

69.8% **0-99**
10.3% 100-499
4.3% 500-499
1.7% 1,000-4,999
1.7% 5,000-9,999
9.5% 10,000+

Sponsorship packages

	Silver £3,500	Gold £6,000	Platinum £10,000	Diamond £15,000
Complimentary passes	3	8	12	20
Booth area (width)	Banner	Small	Medium	Large
Logo on website	Small	Medium	Large	X Large
Logo on event signage	Small	Medium	Large	X Large
Logo on event schedule	Small	Medium	Large	X Large
Social media posts	1 x group post	1 x group post	1 x dedicated post	1 x dedicated post
Recognition in pre and post event emails	Name	Name	Logo	Logo
Contributed content	-	Yes	Yes	Yes
Recognition during event opening	-	Yes	Yes	Yes
Leads from opt-in attendees	-	-	Yes	Yes
Extensive event signage, including mainstage	-	-	-	Yes
Keynote talk	-	-	-	10 minutes
Email to opt-in attendees	-	-	-	Yes

Add-on	Price	No. of sponsorships
Lanyards	£1,500	1
Coffee	£3,500	1
Booth crawl	£3,000	2

For any queries, including sponsorship and speaking opportunities, contact us at navigate@civo.com