CIVO NAVIGATE

Europe 2024

Sponsorship Prospectus

" "The event has been great - a lot of business opportunities!
If you are doing anything with Kubernetes or DevOps,
Navigate is the event to be at"

Anuraag Gutgutia, Co-founder, TrueFoundary (Navigate North America 2024)

When and where?

When:

September 10th and 11th 2024

Where:

ECC Berlin

Estrel Congress Center, Ziegrastraße 225,
12057 Berlin, Germany

The Estrel Congress Center (ECC) is one of
Berlin's largest and most modern conference,
trade fair and event locations.

What's the focus of the event?

There will be on overriding theme of innovation, with a focus on helping companies better leverage cloud native technologies.

Education will be at the forefront of all talks and workshops, aimed at various skill levels.

Who will be speaking?

CIVO NAVIGATE
Europe 2024

Some of the most renowned minds in the cloud native space will be joining us at Civo Navigate, including a globally renowned keynote speaker who has inspired many people in the techspace - to be unveiled soon.

In addition there will be a CFP program, where we'll be accepting submissions for talks covering topics such as:

- Kubernetes
- Edge Computing
- Machine Learning
- DevOps
- GitOps

- Observability
- Security
- Cloud native transformation
- WASM
- C-Level Track

Who is the target audience?

We're expecting up to 800 attendees at Navigate Europe 2024, with attendees from all over the world.

Attendees will have a strong interest in cloud technology with varying degrees of expertise.

Whilst engineers, developers and people in technical roles will make up the majority of attendees, we also expect to see a solid number C-level executives and limited amount of approved media / press.

CIVO NAVIGATE
Europe 2024

Navigate North America 2024 round-up

Everything is bigger in Texas, and our second Navigate North America event was no exception!

Building on the success of Civo Navigate North America and Europe last year, the North America 2024 edition of Navigate was our biggest and best event to date. With a record number of attendees, speakers and sponsors passing through the doors at the Etter-Harbin Alumni Center in Austin.

There was a palpable sense of excitement in the air as attendees, many of whom attend one of our events last year, gathered around the registration area to sign in on day 1.

As ever, all the talks and workshops were incredible, with a special thank you going out to our day 1 keynote speaker Solomon Hykes. Solomon had the main stage transfixed as he regaled us with stories of his early days co-founding Docker, the huge affect Docker had on the cloud sector, right up to his recent work with Dagger.io.

Every Navigate event is a step forward, fueled by the lessons learned and feedback from our community. We are deeply grateful to our attendees, speakers, and sponsors whose participation and support drive our continuous improvement and success. Thank you for being part of our journey; together — we can't wait to welcome you to our next Navigate Europe event in Berlin!

Mark Boost, Civo CEO

Navigate North America 2024 round-up

Attendee job roles

Navigate North America 2024 brought together professionals from various roles, with C-suite executives and founders representing over a quarter of attendees. Roles spanned from Software Engineers to Directors, providing ample networking opportunities, particularly for those seeking engagement with top decision-makers to foster impactful collaborations.

26.12%
C-level / Founder

16.6%
Product Engineer

10.4%
Platform Engineer

Job role	Total
C-level / Founder	26.12%
Product Engineer	16.60%
Platform Engineer	10.40%
Director	6.94%
Sales / Marketing	6.39%
Architect	4.76%
Vice President	2.72%
Developer Advocate	1.90%
Developer	1.90%
Product Manager	1.36%
Project Manager	1.09%
Network Engineer	1.09%
Consultant	1.09%
Data Scientist	0.95%
Security Engineer	0.82%
Data Analyst	0.82%
QA Engineer	0.41%
Other	14.64%

Navigate North America 2024 round-up

What people said

Adeoluwa (Ade) Babatope

I had a great time at the CIVO Navigate 2024 conference earlier this week. The conference provided valuable insights into Cloud Native and AI/ML technologies, and I had the opportunity to meet some amazing people.

One of my biggest takeaway is "It is about building a great product than a million lines of code"

Big thanks to Blessing Ajibero for the invite and Civo for putting together such a fantastic event.

#CIVONavigate2024 #CloudNative #AI #ML #TechnologyConference #Networking

Kim McMahon

I loved hosting Day 1 of Civo Navigate with Lisa-Marie Namphy. One word that comes to mind as I listened to the main-stage sessions: "Visionary". The talks on open source, being a founder, cloud native security, AI, – all were amazing. Check out the videos when they become available.

Graziella Buitron

Grateful for an amazing past two days at Civo Navigate! Feeling inspired by all the connections and valuable insights I've gained from so many passionate individuals I was lucky enough to meet and learn from. Thank you, Civo for a memorable experience! ✨ 🤠

Doug S. C.
Enterprise Sales Consultant & Business Strategist
1w ...

Excellent conference. Very organized, you covered a lot. The agenda was highly accurate - you delivered what you promised, and did it with a super friendly staff. Thank you Civo team for delivering so much content in a short time. This was a big win for Austin A.I.

Zach Michel

Hosting a large event isn't easy, especially when you're as hospitable and attentive as the team at Civo.

From the bull riding competition to the deep talks on the future of cloud native technologies, I couldn't recommend a conference more.

Sad to say we didn't win the bull riding comp, but maybe next time.

A special thank you to Donna Boost and the team for providing Middleware with such a great sponsorship experience at Civo Navigate!

#civonavigate #observability #kubernetes

Katie Krumm

Great week at Civo Navigate 2024! 👏

It was an inspiring week filled with innovative ideas, amazing discussions, and great networking opportunities!

A big thank you to the organizers and speakers for putting together such an outstanding event! 👏

The lineup of speakers was truly exceptional! Special thanks to Numa Dhamani, Megan Murray, Heather Trumpfheller, Ahna Boley, James Gress , and Emily Gupton, MBA, PMP (featured below!)
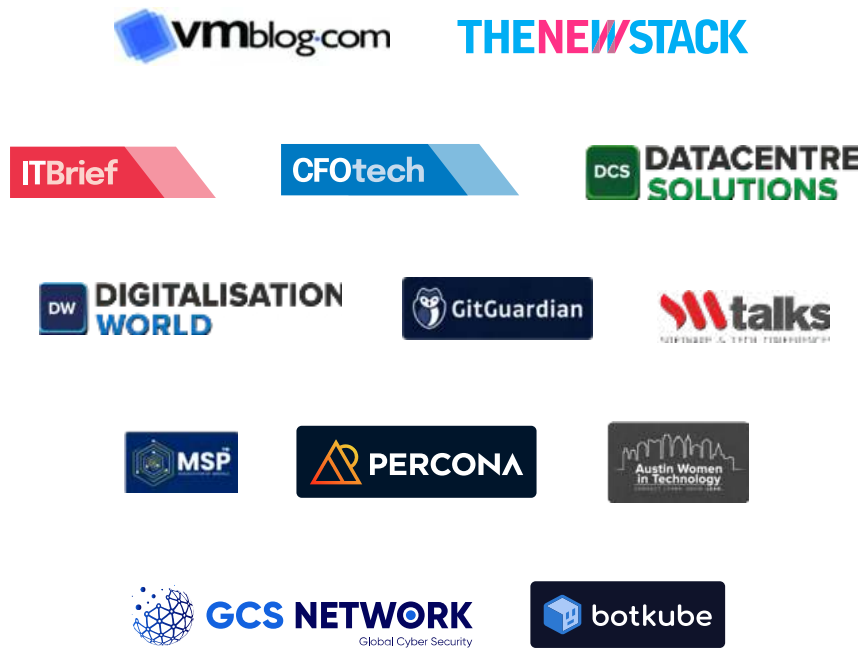
Can't wait to continue the conversations and see where our collective journey in tech takes us next!

#CivoNavigate #womenintech #techevent #atx

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Media & analyst coverage

vmblog.com

THE NEW STACK

ITBrief

CFOtech

DCS DATACENTRE SOLUTIONS

DW DIGITALISATION WORLD

GitGuardian

talks

MSP

PERCONA

Austin Women in Technology

GCS NETWORK
Global Cyber Security

botkube

Coverage breakdown

Newsletter Coverage
2.6%

Mentioned
51.3%

PR Coverage
9.0%

PR Syndication
14.1%

Blog Coverage
21.8%
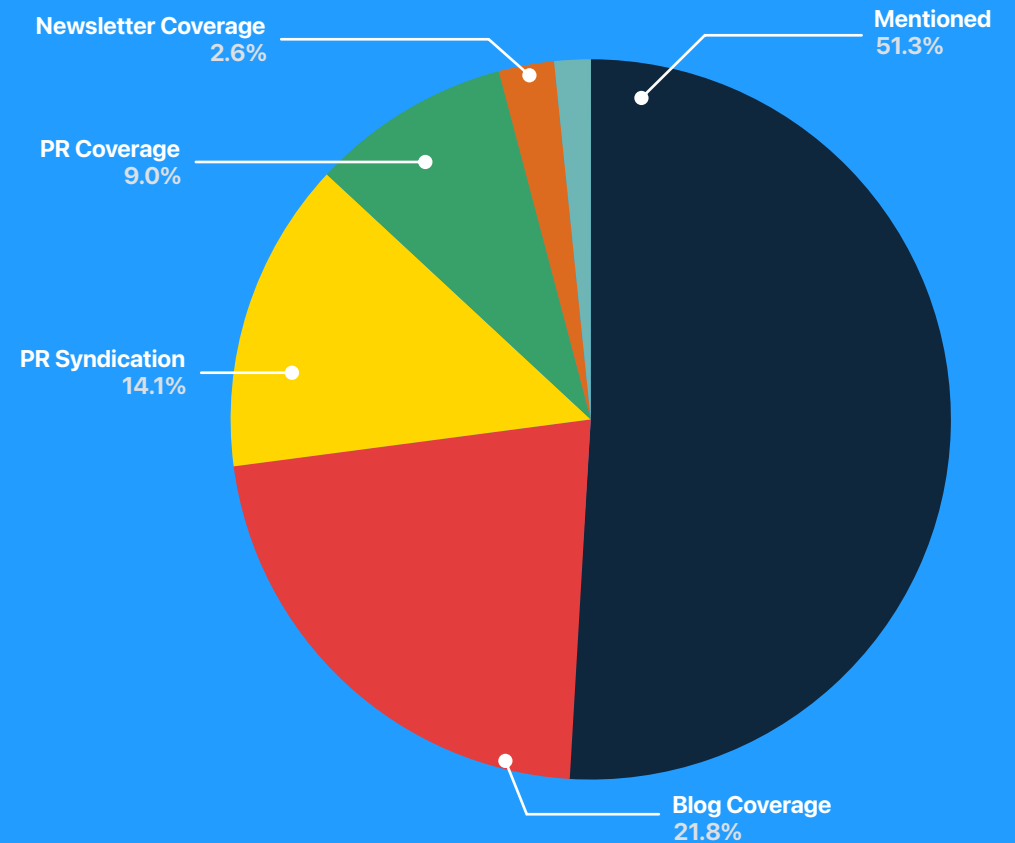
Navigate in photos

Navigate North America 2024 round-up

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Hear from attendees and sponsors in our
Navigate North America 2024 video wrap up

Click to watch on You Tube ↗

Navigate Europe 2024 in numbers

CIVO
NAVIGATE
— Europe 2024 —

up to

800
Attendees

2
Number of days

50+
Speakers

2
Keynotes

40
Talks

10
Workshops

Previous sponsors

PERCONA

intel.

phoenixNAP
GLOBAL IT SERVICES

NVIDIA.

DATASTAX

okteto

loft

solo.io

ARMO

dynatrace

slim.ai

portainer.io

BUOYANT

Fairwinds

codezero

Sponsor packages

	Silver	Gold	Platinum	Diamond
	$6,000	**$10,000**	**$15,000**	**$20,000**
Complimentary passes	3	8	12	20
Booth area (width)	Banner	Medium	Large	X Large
Logo on website	Small	Medium	Large	X Large
Logo on event signage	Small	Medium	Large	X Large
Logo on event schedule	Small	Medium	Large	X Large
Social media posts	1 x group tweet	1 x group tweet	1 x dedicated tweet	1 x dedicated tweet
Recognition in pre and post event emails	Name	Name	Logo	Logo
Contributed content	-	Yes	Yes	Yes
Recognition during event opening	-	Yes	Yes	Yes
Leads from opt-in attendees	-	-	Yes	Yes
Breakout session talk	-	-	15 minutes	15 minutes
Keynote talk	-	-	-	5 minutes
Email to opt-in attendees	-	-	-	Yes

Sponsor addons

Add-on	Price	No. of sponsorships
Lanyards	$3,000	1
T-Shirt logo (all attendees)	$5,000	3
Coffee	$5,000	1
Booth crawl	$5,000	2
After Party	POA	-

Contact us

For any queries, including sponsorship and speaking opportunities, contact us at **navigate@civo.com**

Mark Boost
CEO

Sophia McKee
Chief Operating Officer

Donna Boost
Event Communications Manager

Ricky Law
Chief Marketing Officer