



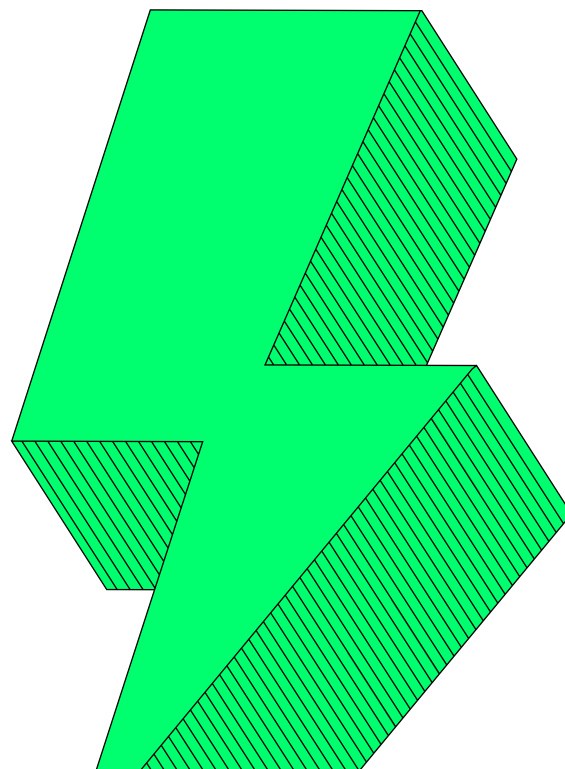
# FounderCatalyst Case study

## About FounderCatalyst

FounderCatalyst Ltd offers specialized legal paperwork and investor signing management for UK startups. With three years of steady growth, FounderCatalyst has positioned itself as an essential service for new ventures navigating the complexities of startup funding.

## The problem

FounderCatalyst needed a hosting solution that could keep up with their meticulous and secure service demands. Their growth was hampered by their previous platform, due to high costs and limited automation capabilities within their infrastructure—elements critical for a company facilitating legal processes for startups.

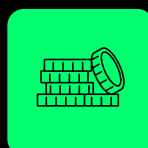


## FounderCatalyst Objectives



### Uncompromised reliability

To ensure that their services were always accessible, reflecting the dependable nature of their business.



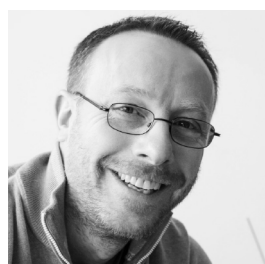
### Cost-effective solutions

As a service for startups, it was imperative to maintain a lean operation without compromising on quality or security.



### Technical support expertise

The company required responsive and knowledgeable technical support to maintain uptime and address any issues swiftly.



Sam Simpson  
 FounderCatalyst CEO



"One of the things that stood out to us was Civo's genuine commitment to our success. They were not just a service provider; they were a partner in our growth, invested in ensuring that our infrastructure scaled with us"



## How Civo helped

FounderCatalyst searched for a modernized infrastructure management solution and discovered Civo's Kubernetes platform. CEO Sam Simpson said, "We were looking for someone who understood the unique challenges a startup like ours faced. Civo's Kubernetes platform appeared to be the beacon we needed."

Civo provided a hands-on proof of concept, demonstrating the simplicity and agility of its Kubernetes clusters, and established a direct channel for real-time support and collaboration. Simpson reflected, "The guidance and support we received from Civo was exceptional. They helped us affirm that Kubernetes was the right path for us."

The Civo team worked closely with FounderCatalyst, ensuring a seamless transition from Heroku to Civo and providing continuous optimization

post-deployment. Simpson appreciated Civo's customer-centric approach, stating, "The transition to Civo was more than just a change of platform—it was an upgrade to our entire operational philosophy."

Civo's support continued beyond the deployment, assisting with optimizations and ensuring efficient scaling. Simpson noted, "Civo was not just a service provider; they were a partner in our growth, invested in ensuring that our infrastructure scaled with us." FounderCatalyst also benefited from Civo's transparent pricing, which eliminated uncertainty and allowed for predictable expenses.

Simpson concluded that Civo's targeted approach to Kubernetes hosting provided a robust, scalable solution that matched their need for speed and efficiency, illustrating a partnership built on mutual understanding and shared goals.

By moving to Civo, FounderCatalyst saw their site page load times halve, significantly improving their user experience and enhancing their professional image. This has had a direct positive impact on customer perception and business growth.



## Tools and products used



### Kubernetes

Transitioning to Civo Kubernetes allowed for better automation, scaling, and reliability. The company benefited from the platform's rapid cluster launch times, which facilitated a more efficient CI/CD process.



### Teams Feature

Essential for managing access controls, ensuring team members had the necessary permissions without compromising security or functionality.



### Persistent Volumes

The shift to Civo's Persistent Volumes enhanced data resiliency and removed the need for direct storage management by the FounderCatalyst team.



### CLI and Terraform Provider

These tools were critical during the proof of concept phase and beyond, allowing for rapid deployment and configuration of services.