



Clairo AI Case study

About Clairo AI

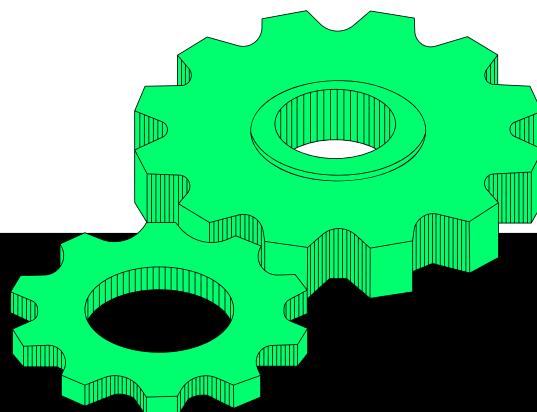
Clairo AI is a pioneering enterprise-level platform offering private, customized, and sustainable Generative AI Agents.

With a subscription-based model, Clairo AI focuses on delivering tailored Large Language Models (LLMs) and secure AI solutions designed to boost productivity in industries such as healthcare, finance, customer service, and legal. The company takes pride in its commitment to data privacy, sovereignty, and environmental sustainability, operating AI inference workloads using renewable energy.

The problem

Before partnering with Civo, Clairo AI faced several challenges that hindered their operations and growth. In particular, managing their own Kubernetes clusters proved complex and resource-intensive, pulling time and focus away from core AI innovation.

The unpredictability of costs from other cloud providers, with hidden fees and unclear billing structures, created financial uncertainty. As a provider of secure AI solutions, Clairo also faced data privacy and compliance concerns, necessitating a cloud platform capable of meeting stringent regulatory requirements.



Objectives

Minimize operational overhead

Clairo AI aimed to streamline the time and resources dedicated to Kubernetes management, enabling a greater focus on platform innovations.

Proactive technical partnership

They wanted access to expert support for scaling, best practices, and deployment strategies.

Transparent pricing

It was important to ensure that there were no hidden fees or surprise charges, enabling accurate financial planning.

Data sovereignty & compliance

Clairo AI required robust data hosting solutions that aligned with regulatory requirements to ensure client trust and compliance.



James Faure
Clairo Founder & CEO



"Our experience with Civo has been outstanding. As we are still a young business, partnerships are vital to our success. At all levels within Civo, we are understood as a customer rather than just a consumer of their platform."



How Civo helped

Civo's solutions have been essential in transforming Clairó AI's operations, enabling the team to focus on innovation while enjoying a reliable and efficient platform. By leveraging Civo's managed Kubernetes environment, Clairó AI significantly reduced the complexity of infrastructure management.

"The platform's intuitive interface and streamlined configuration process allow us to efficiently provision and maintain the resources we need," explained James Faure, Founder and CEO of Clairó AI. "This ensures a smooth, reliable environment for continuous testing, iteration, and refinement of our AI solutions, enabling our team to focus on innovation rather than infrastructure management."

Civo's proactive and personalized support has also been a key differentiator, fostering a true partnership. James noted, "Rather than feeling like a number, we enjoy a true partnership where Civo's team understands our goals, provides timely insights, and aids in technical decision-making." This collaborative approach has been vital for Clairó AI as a young, growing business, allowing them to benefit from tailored advice and technical guidance.

Civo sets itself apart from other cloud providers through its simplicity, transparency, and personalized engagement.

Its intuitive interface and rapid setup process eliminate the complexity often associated with managing cloud infrastructure, allowing Clairó AI to focus on innovation rather than configuration.

"Unlike other industry players, Civo doesn't bury hidden charges or surprise you with complex egress fees - their pricing is straightforward, and that makes all the difference for businesses trying to scale efficiently"

"The culture within Civo runs across the whole company blending a highly innovative and ambitious approach, with absolute honesty and integrity, leading to a truly customer-centric service."

James Faure
 Clairó Founder & CEO



Tools and products used



Kubernetes Performance Nodes

Enabling rapid deployment and continuous integration of the Clairó SaaS Platform.



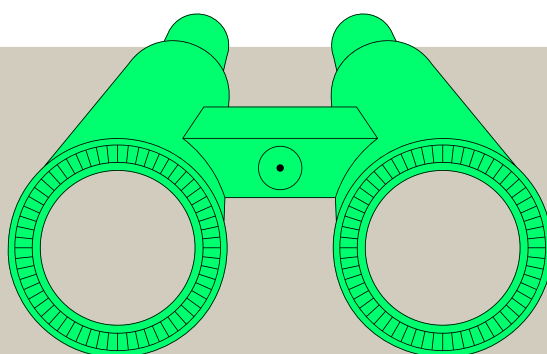
Storage Volume

Facilitating version control and auditability, ensuring seamless tracking and management of system changes.



Load Balancers

Providing high availability and consistent performance for users and seamless scaling as the platform's user base grows.



Object Store

Privately stored curated domain documents and reference data using the Civo Object Store.



Database

Maintained platform and agent configurations alongside performance metrics for reliable operation.